

FASHION REVOLUTION WEEK

22nd–27th April 2025

FASHION
REVOLUTION

EMBARGOED UNTIL 9 AM GMT ON 12TH DECEMBER 2024

Think Globally, Act Locally MOBILISING AND EMPOWERING CITIZENS TO ENGAGE LOCAL POLICYMAKERS TO IMPROVE THE FASHION INDUSTRY

Fashion Revolution, the world's largest fashion activism movement, announces the dates and theme for Fashion Revolution Week 2025. Running from the 22nd to the 27th of April 2025, this year's theme is '*Think Globally, Act Locally: Empowering Citizens to Engage Local Policymakers.*'

Fashion Revolution Week 2025 aims to mobilise citizens in over 80 countries to advocate for improved social and environmental legislation to hold fashion brands accountable for their impacts; mandate disclosures; and increase transparency throughout their supply chains.

We're inspired by the idea that community is more than a group of individuals; it is a powerful tool for justice that can transform fear, anger, and grief, into hope. Now is the time to find hope by taking action.

With only five years before the 2030 deadline to meet the commitments of the Paris Agreement, taking action as citizens to engage all levels of government is more critical than ever. As global brands are silently deprioritizing their sustainability goals and fossil fuel divestments, we must come together to hold them accountable.

The fashion industry's contribution to the escalating climate and social crisis is clear*:

- **Environmental Degradation:** Draft Zero of the Global Plastic Treaty has named the textiles sector as a "dedicated programme of work," leaving no question that plastic fashion qualifies as "hazardous, problematic and avoidable."¹
- **Social Repercussions:** 50 million people across the world live in modern slavery, 28 million are involved in forced labour, 12 million of which are children. Modern slavery worldwide is on the rise. Garments and textiles make up two of the top 5 most at-risk sectors for exploitative labour and modern slavery.²
- **Unstable Business Models:** Although estimates suggest between 80bn to 150bn new garments are produced each year, the true size of the global fashion industry is unknown because just 11% of big fashion brands reviewed in [What Fuels Fashion Report](#) disclose their production volumes.

¹ <https://wedocs.unep.org/bitstream/handle/20.500.11822/44526/RevisedZeroDraftText.pdf> page 19

² <https://www.walkfree.org/global-slavery-index/findings/global-findings/>

*Read the full industry overview [here](#)

While the fashion industry operates on a global scale, its impact - and the solutions required - varies by region, community, and context. Our intention is clear: to inspire bold, localised action by empowering teams to prioritise the issues that matter most in their regions. Hence a need for an action plan that assumes a local, regional lens, fits into local political structures, prioritizes frontline workers and local ecosystems, and engages local policymakers and stakeholders. Therefore, we aim for three main calls to action:

1. **Be curious- Ask Questions.** With an [overview](#) highlighting the most pressing issues that must be addressed to create a fashion ecosystem that prioritises people and the planet over profit, we share a guideline for local teams to identify their local priorities. This is an opportunity to pinpoint the most significant issues in each community, the existing legislation, the stakeholders involved, and the people affected.
2. **Organise and Prepare.** By hosting events with local stakeholders to reflect and discuss we can build a clear action plan to engage local policymakers. Whether it's online or offline events, roundtables, webinars, workshops, or panels, bringing different voices together is crucial for success.
3. **Act together.** Engaging policymakers to improve, install, or reinforce legislation, raise awareness, and drive attention to the local issues in the fashion industry that we are trying to solve is the ultimate goal and last stage for this global campaign.

Fashion Revolution Week 2025 marks 11 years since the lethal and wholly preventable collapse of the Rana Plaza factory. We now find ourselves now amidst a tipping point, both in terms of the climate crisis and in terms of fashion industry transformation.

For decades the fashion industry has remained largely unregulated compared to other sectors, however, it is thanks to greater pressure from citizens, NGOs, and trade unions that policymakers are finally paying attention and trying to create legislation to address human rights and environmental issues in the sector. Only through public and collective pressure can citizens ensure that existing legislation is robust and comprehensive enough to tackle issues at their roots while prioritizing the voices of the most vulnerable and affected communities.

“As we usher Fashion Revolution into its second decade, we must build upon the spirit of allyship, inquiry, and community in which we were founded. Fash Rev’s inaugural question, “Who made my clothes?” is as relevant now as ever. We must continue to ask bold questions, and demand transparency, solid commitments, and tangible action plans from brands, stakeholders, and policymakers. We must organize locally, connect strategically, and make our voices heard in support of greater legislative protections for the global fashion workforce, for biodiversity, and for the ecosystem services we continue to exploit through overproduction and consumption.” Sarah Jay, Programming Lead at Fashion Revolution Canada.

This Fashion Revolution Week we are here to prove that we are stronger together. When individual efforts are multiplied by tens and hundreds of thousands, we create powerful movements that cannot be ignored.

‘At Fashion Revolution, we believe everyone has a part to play in building a fashion industry that puts people and the planet first. When we take individual action together, we harness the power of the collective to advocate for unheard voices, engage key stakeholders, and help drive systemic change’ added Rudo Nondo, Acting Managing Director.

NOTES TO EDITORS

The full global events and activations schedule will be announced in early 2025 at www.fashionrevolution.org/frw-25 - link going live on January 27th.

Download images and campaign materials for press [here](#) and credit where appropriate. For further information and interview requests, please contact press@fashionrevolution.org.

About Fashion Revolution

Fashion Revolution campaigns for a clean, safe, fair, transparent, and accountable fashion system through research, education, and advocacy. Fashion Revolution is a global movement across 80 countries with a collective vision for a fashion industry that conserves and restores the environment and values people over growth and profit.

About Fashion Revolution Week

Fashion Revolution Week is Fashion Revolution's annual campaign which brings together the world's largest fashion activism movement for a week of actions and events surrounding the anniversary of the Rana Plaza factory collapse on April 24th, 2013.

Social media links

[Instagram](#) , [X](#) , [TikTok](#) , [Facebook](#) , [Youtube](#) , [LinkedIn](#)

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