

ETHICAL FUNDING POLICY

We recognise the value of working in partnership with other organisations, looking for opportunities to collaborate and partner on issues of mutual interest. Fashion Revolution seeks to work with a range of organisations that support our mission.

Here we outline the principles that underpin the decisions we make about from whom we will receive gifts, donations, sponsorship and other funding, henceforth known as 'funders'. The following applies to all commercial arrangements in which an organisation, the funder, provides a cash or in-kind contribution to support Fashion Revolution.

The following criteria apply both to brands who support Fashion Revolution CIC, based in the UK, as well as Fashion Revolution teams around the world

MAINTAINING INDEPENDENCE: our reputation relies on our independence. Any partnership we enter must not compromise our independence. If it does, then we will consider withdrawing from any such partnership or sponsorship.

CONFLICTS OF INTEREST: we will not work with organisations when there is a conflict of interest (real or perceived by Fashion Revolution CIC) with our work.

EDITORIAL CONTROL: we will only accept income where we retain a high level of control over the activities of the project in question. We will always maintain editorial control over published material, although we will be very open to new ideas, suggestions and feedback from our funders.

INTEGRITY AND TRANSPARENCY: we will be transparent about whom we are working with and the nature of the partnerships we are engaged in.

COLLABORATIVE APPROACH: we will encourage funders to engage in a collaborative way and to be part of something meaningful. We will target funders who want to have an authentic dialogue and who are willing to engage their audience around the issues.

We will not accept any form of sponsorship from individuals, organisations or industries associated directly with the following products and services:

- Arms and ammunition
- Drugs (non-prescribed, recreational)
- Tobacco
- Gambling

Further to the above, due consideration should be given to the suitability of the funder if there is suspicion (real or perceived by Fashion Revolution CIC) that the individual or organisation shows no active agenda / policy to address and eradicate the following unacceptable practices within their full supply chain

- Exploitative employment practices (including, but not limited to, sweatshops, suppression of trade union activity, child labour, discrimination, poor payment terms)
- Abuse of human rights
- Environmental irresponsibility

If accepting sponsorship from a fashion and textiles industry brand or company (this includes raw materials, yarn, textiles and all types of trims suppliers as well as finishing and dyeing companies, cut make and trim suppliers, fashion retailers and wholesalers) the following criteria apply:

Funders must be able to:

- Commit to answering **#whomademyclothes** questions, including actual supply chain information about the people in their supply chain, not just their policies
- **Brands and Retailers** with annual turn over of £36 million or above (or the equivalent in another currency) must publish a list of the first tier of their supply chain.(for multi brand retailers, this only applies to those selling private label or custom brands otherwise see below requirements)
- **Supplier organisations:** publicly state their social and environmental policies and standards, . They must also be willing to disclose up-to-date information to Fashion Revolution CIC to support their stated policies if requested.
- **Multi-brand retailers** publicly state their social and environmental policies and standards, and present an active directive within their buying policies that includes environmental and social considerations. They must also be willing to disclose up-to-date information to Fashion Revolution CIC to support their stated policies

Do at least **two** of the following:

- Publish a Vendor Code of Conduct
- Publish lists of 2nd (3rd and 4th) tier suppliers of fabrics, components, trims, yarns, wet processing facilities, and fibres and raw materials
- Publicly map and/or show evidence of traceability of manufacturers and suppliers
- Monitor, evaluate and report on social and environmental impact (performance not just commitments) across their supply chains with third party verification and make available to the public
- Cost transparency - helping the public better understand where their money is going.
- Submit a blog that tells the real stories of the people who make their products throughout their supply chains (with photos and name of the person and/or stating the companies where they are employed)

If the proposed funder is a fashion brand or retailer sourcing from Bangladesh and has an annual turnover of £36 million or more, we will only accept sponsorship from companies that have signed the Accord on Fire and Building Safety in Bangladesh.

If the proposed funder is a 'Trust' or 'Foundation' directly associated to a fashion brand, retailer, sourcing company, manufacturer or supplier to the fashion industry, the associated company must also follow the above requirements, in order for us to accept funding from their foundation or trust.

If you are:

- **100% upcycling:** Tell us what materials you are upcycling and who are your producers?
- **100% recycled:** Tell us what recycled materials you are using and who are your producers?
- **100% vintage and second-hand:** Tell us how and where you source from.
Share with us your sourcing criteria if you have one (i.e garments of a certain age etc)

If you have any queries relating to this policy, please contact your Country Coordinator or our policy and governance team members legal@fashionrevolution.org