



## WHO MADE YOUR CLOTHES?

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# 24.04.14

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#INSIDEOUT  
@FASH\_REV



BE CURIOUS



FIND OUT



DO SOMETHING

## A GAME FOR ETHICAL FASHION

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Learn about fashion trade ethics through your clothes.

Make Trump cards for your clothes, and play with your friends.

Find out which brands are more ethical than others.

Have some serious fun in the process!

## MAKE YOUR CARDS

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- 01 / go to the ethical audit site [free2work.org](http://free2work.org)
- 02 / click the 'Industry' tab and choose the 'Apparel' category
- 03 / choose the brand of something you wear and check its 'overall' grade
- 04 / click that grade to see the breakdown (+ 'view score card')
- 05 / add a photo or sketch of the clothing item you've researched to a card
- 06 / add the brand name and lettergrades to the card ('Overall', etc.)
- 07 / check if the brand has signed the Accord on Fire & Building Safety in Bangladesh at [www.bangladeshaccord.org/signatories/](http://www.bangladeshaccord.org/signatories/) and add a 'Yes' or 'No' to the 'Accord' box
- 08 / make more and play with your friends;
- 09 / Show us your game by tweeting photos of your cards and match reports to [@Fash\\_Rev](https://twitter.com/Fash_Rev)

[BRAND NAME]

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[SKETCH OR PLACE PHOTOGRAPH OF GARMENT HERE]

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**ETHICAL TRADE GRADES**

OVERALL	(A)
POLICIES	(B)
TRANSPARENCY	(C)
MONITORING	(D)
WORKER RIGHTS	(E)

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**SIGNED THE ACCORD**

X
  ✓

## PLAY THE GAME

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- 01 / once you have enough cards, shuffle the pack and deal them out, face down
- 02 / the player to the right of the dealer starts - choosing a category from her or his first card and calling out the grade (e.g. 'Policies A-')
- 03 / the other players call out their first card's grades for that category and the one with the highest grade takes them all (and puts them at the bottom of their pile of cards)
- 04 / if 2 players have the same grade, they say if their brand has signed the Accord: 'yes' is the winning answer
- 05 / if not, player one takes her / his next card and calls another grade (until a player wins that round, and all of its cards)
- 06 / the winner of each round chooses the category for the next round and calls first
- 07 / the game ends when one player has won all of the cards

## CATEGORIES & KEY TERMS

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**POLICIES** / the brand's code of conduct, sourcing and subcontracting policies, and involvement with other organizations working to combat child and forced labor.

**TRANSPARENCY** / how thoroughly the brand understands its own supply chain, and whether it discloses critical information to the public.

**MONITORING** / the adequacy of the brand's monitoring program to address the specific issues of child and forced labor.

**WORKER RIGHTS** / the degree to which the brand seeks to actively support worker well-being by ensuring that workers claim their rights at work through organizing or earning a living wage (Source: [www.free2work.org](http://www.free2work.org)).

**THE ACCORD** / a legally binding agreement to ensure a safe and sustainable Bangladeshi Ready Made Garment industry for a period of five years (Source: [www.bangladeshaccord.org/faqs/](http://www.bangladeshaccord.org/faqs/)).

## CREDITS

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**CONCEPT** / this game was devised in 2012 as coursework at the University of Exeter by Joe Thorogood, Michael Franklin, Sophie Angell, Florence Flint, Bryony Board, Toby Swadling, Jack Saxton, Jake Pincock, Emma Hargreaves and Joe Harrison.

**DESIGN** / this pack is based on an Ethical Trade Trumps pack designed by Ian Cook for [www.followthethings.com](http://www.followthethings.com), in consultation with the #followtheteachers' user crew Alan Parkinson, Oprah Whipp, Victoria Salt, Charlotte Wild, Jenny Thomas, Natalie Batten, Heather Taylor and Mary Biddulph. The original pack is available at <http://bit.ly/1euiBIC>. This Fashion Revolution pack was designed with the help of Heather Knight.

**HOW TO PLAY** / see our first tournament report at <http://bit.ly/M8ICLs>.

**INFORMATION** / for more about Fashion Revolution Day, see [www.fashionrevolution.org](http://www.fashionrevolution.org)

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